

Eyal Weissbein | 054-6679490

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With over 13 years of experience I am now seeking for the next challenge in the UI/UX field, creative team leader and related disciplines that will allow me to apply my professional and managerial experience.

PROFESSIONAL EXPERIENCE

2012 – 2015, Spiral Solutions

Founded in 1999, Spiral Solutions works in the field of online gambling, binary options as a technical and marketing solutions provider.

Creative & UX/UI Lead

- Provide and lead creative oversight for the company's products and brands.
- Handling day to day studio time management.
- Hands on User Experience planning: Desktop & mobile platforms, Dedicated landing pages, Users' flow.
- Main Projects: www.allslotscasino.com <http://www.optionsclick.com/>

2006 –2011, Freelancer

UX Design, Brand Identity Visual Design
www.open-minded.co.il

2004 –2006, Pionet group

A software company

Art Director

- Studio time management
- Designing top brands websites
- Creating working methodologies and high end creative approach

2002 –2004, Grey Interactive- Adler Chomsky

Established in 2003, Grey interactive is the second largest interactive company in Israel

Art Director

- Working with top brand clients in the Israeli market: Subaru, Bezeq BenLeumi, Yafora
- Creating Creative and graphic Concepts
- Execution of creative ideas

2000 –2002, Matrix (former Elron Telesoft)

Graphic UI/UX Designer

- Working with top banking clients in the Israeli market
- Execution of creative UI\UX graphics

EDUCATION

Academic:

1997–2001 Bachelor in Communication Design
BEZALEL, Academy of Art & Design, Israel

Professional:

2013- Managers Development Program, **Lotem**
2012- UX intense fundamental course, **UniqUI**

ACADEMIC LECTURING:

2006- 2012 Lecturer: Senior year Interaction and Content Design.
SHENKAR College of Engineering and Design

2007- 2012 Lecturer: Interaction Design.
Wizo College of Design

2008-2012 Lecturer: Foundations to Interaction Design
Emek Izrael College (Goren)